



# GOVERNMENT BBA COLLEGE (SELF FINANCE)

Shri K.K. Shastri Educational Campus, Khokhra Road, Maninagar (East),  
Ahmedabad-380008

Website: [www.gbbamaninagar.org](http://www.gbbamaninagar.org)

Phone:079-26462660  
Email: [principalgbba@gmail.com](mailto:principalgbba@gmail.com)

NO.GBBA/NOTICE/2024/04

DATE:- 11/01/2024

## B.B.A SEM: 6 ASSIGNMENT NOTICE

### Instructions:

1. It is compulsory to submit assignment of all the subjects for Internal Evaluation.
2. This information should be mentioned in the front page of your assignment;
  - Full Name (Surname, Name, Father's Name)
  - Roll Number
  - Class & Division
  - Semester
  - Subject
  - College name
  - Submitted to (Sign & Date)
  - Submitted by (Sign & Date)
3. Student should be sign at the top portion of each page of the assignment.
4. Deadline for Assignment submission will declare after wards.

**Dr. Ishwar Rathod**  
Co-Ordinator

Government B.B.A College (Self-Finance)  
Maninagar (E), Ahmedabad.



**Dr. Yogesh Yadav**  
Principal

Government B.B.A College (Self-Finance)  
Maninagar (E), Ahmedabad.

# GOVERNMENT B.B.A. COLLEGE

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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.

## INDUSTRIAL LAW SUBJECT CODE: CC-308 SEMESTER: 6

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- Mr.Tushar Bhavsar

1. Define 'industrial disputes'. Explain provisions relating to strike and lock out under the industrial dispute act 1947
2. Give difference between
  - (a) Layoff vs retrenchment
  - (b) Strike vs lockout, under industrial dispute act 1947
3. Write according to the industrial dispute act
  - Public utility of the service
  - Labour court
  - Public utility service
4. Types and circumstance under which strike becomes illegal under the industrial dispute act 1947 & settlement of industrial dispute act.
5. Describe hazardous process and explain age classification of workers under factories act
6. Write a short note on
  - Provision of safety of eyes
  - Precaution against dangerous fumes
  - Excessive weight
  - Provisions of drinking water, urinals and latrines in the factories act
7. Provision of working hour of women and children under factories act
8. State composition of central board, executive committee and state boards
9. Function of occupier under the factories act 1948
10. Briefly explain definition as defined under the employee provident fund and miscellaneous provision act, 195

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## **ORGANIZATIONAL BEHAVIOUR-2**

**SUBJECT CODE: CC-309**

**SEMESTER: 6**

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- Mrs. Rajul Upadhyay

1. Discuss E.R.G theory of motivation with its managerial implications.
2. Write down short note on:
  - 1) Mentoring
  - 2) Transformational leadership
3. What do you mean by conflict? Discuss its negative outcomes in detail.
4. Discuss any six conflict resolving strategies.
5. Explain organizational level stress coping strategies.
6. Discuss any five challenges for organizational behavior.
7. What is ethical behavior? Explain pay and promotion discrimination.
8. Discuss the functions of counselling.
9. Elaborate path-goal theory of Leadership.
10. Narrate the types of counselling

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## **STRATEGIC MANAGEMENT**

**SUBJECT CODE: CC-310**

**SEMESTER: 6**

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- **Mr. Krupal Acharya**

1. Define strategic Management and explain the process of it.
2. Define mission statement and explain its characteristics and its benefits.
3. Define vision statement and explain its characteristics and its benefits.
4. Explain SWOT analysis with example.
5. Explain PESTEL analysis with relevant example.
6. Explain value chain analysis with diagram.
7. Explain Ansoff model with relevant example.
8. Explain BCG matrix with graphical presentation.
9. Define diversification strategy and explain types of diversification strategy.
10. Explain the 5 generic strategies for business level.

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## **PRODUCTION AND OPERATION MANAGEMENT**

**SUBJECT CODE: CC-311**

**SEMESTER: 6**

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- **Mrs. Jyoti Jain**

1. Explain the types of production.
2. Explain the work study and motion study with examples.
3. Explain the purchase management with its objectives and importance.
4. Explain the four types of purchase order with examples.
5. Describe how material handling help in production process.
6. Explain the MRP-1, MRP-2, ERP concept.
7. Write a short note on plant layout and quality management.
8. Explain the business process Re-engineering concept.
9. Explain the concept of six sigma and ISO quality management.
10. Explain the concept of JIT and KAIZEN.

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## MANAGEMENT ACCOUNTING

SUBJECT CODE: CC-312

SEMESTER: 6

- Mrs. Axita Jain

1. Differentiate between management accounting and financial accounting.
2. The following particulars are available from the records of KRISHNA manufacturing company for two levels of activity

	60%	100%
Cost of direct material	45,000	75,000
Direct wages	30,000	50,000
Indirect wages	15,000	25,000
Power & Fuel	32,500	47,500
Repairs & maintenance	18,750	28,750
Administration overheads	50,000	70,000
Selling overheads	30,000	40,000
Rent	25,000	25,000
Depreciation	50,000	50,000
Insurance	35,000	35,000

Total production capacity at 100% is 25,000 units. Prepare a flexible budget at 70% and 90% capacity

3. Discuss the significance of 'budgetary control'
4. Calculate from the following data :
  1. Material cost variance
  2. Material price variance
  3. Material usage variance
  4. Material mix variance
  5. Material yield variance

Material	Standard	Standard	Actual usage for	Actual price
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	price per kg	weight per unit of output	output of 180 units	per kg
A	20	2	360	22
B	4	4	540	4
C	12	3	630	11
		9	1530	

5. You are given the following data for the year 2022 and 2023 of company

Particulars	2022	2023
Sales (₹)	48,60,000	61,56,000
Total cost(₹)	47,30,400	57,67,200

From the above, you are required to compute the following assuming that fixed cost remains the same in both the periods.

1. profit volume ratio
2. Fixed cost
3. The amount of profit and loss when sales are ₹ 30,00,000
4. Margin of safety for the year 2023
5. The amount of sales required to on profit of ₹1,29,600

6. Explain the following terms:

1. Sunk cost
2. Relevant cost
- 3) opportunity cost
- 4) marginal cost

7. The following data is available from the books of OM Ltd.

	₹
Selling price per unit	200
Variable manufacturing exp. Per unit	100
Variable selling exp. Per unit	52
Total fixed exp.	96,000
Sales during the year	6,00,000

You are required to find out:

- 1) profit volume ratio
- 2) Break-even points in unit and amount (₹)
- 3) Margin of safety in ₹
- 4) no. of units to be sold to earn a profit of ₹ 2,04,000
- 5) profit when sales are 30% above the break-even point

8. Discuss in detail the different types of responsibilities centres.

9. Discuss the benefits of 'activity based costing'.

10. What is transfer pricing? Explain in brief the various types of transfer pricing.

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## **ADVANCED HUMAN RESOURCE MANAGEMENT**

**SUBJECT CODE: CC-314**

**SEMESTER: 6**

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- **Mrs. Rajul Upadhyay**

1. Define employee discipline. Explain various objectives of employee discipline.
2. What role can an HR manager play in maintaining discipline? Discuss the guidelines of a good disciplinary system.
3. Explain the process of training and development.
4. Discuss the special forms of training and development.
5. Write down the difference between formal and informal mentoring relationships.
6. Define 'Mentoring' Who are 'Mentors' and 'Protégés'? Discuss the different roles of mentors.
7. Explain Various types of international organizations.
8. Discuss performance management in international assignment.
9. What is the significance of training and development
10. Describe the process of Talent management



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## **ADVANCED MARKETING MANAGEMENT**

**SUBJECT CODE: CC-314**

**SEMESTER: 6**

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- **Mrs. Jyoti Jain**

1. Explain the difference between industrial market and consumer market.
2. Explain the term multiple buying influences and derived demand.
3. Explain the term with example Advertising is multipurpose tools of marketing communication.
4. Discuss the methods for setting advertising budget.
5. "Advertising campaign execution is a difficult task" explain the statement.
6. Discuss the feature of Rural marketing
7. Discuss the challenges of Rural marketing.
8. Explain the concept of CRM.
9. What is internal marketing? Discuss the strategies of internal marketing capabilities.
10. Explain the Process of CRM.

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## ADVANCED FINANCIAL MANAGEMENT

SUBJECT CODE: CC-314

SEMESTER: 6

- Mr. Krupal Acharya

1. Explain the concept and importance of EVA.
2. Define capital structure. What are the factors affecting a firm's capital structure?
3. Explain the Traditional Approach to capital structure.
4. Define Strategic Alliance. Discuss various forms of Strategic Alliance.
5. Write a detailed note on Buy-outs and also explain its types.
6. Explain merger and its types.
7. Write a note on takeover.
8. Seshashyee Industries Ltd is considering replacement a hand-operated weaving machine with a new fully automated machine. Given the following information, advice the management whether the machine should be replaced or not. Assume the company has only this machine in 25% block of assets and the block will cease to exist after the useful life of the automated machine.

Existing situation:

One full-time operator's salary,  
Rs. 36,000

Variable overtime, Rs. 3,000

Fringe benefits, Rs. 3,000

Cost of defects, Rs. 3,000

Original price of hand-operated  
machine, Rs. 60,000

Expected life (years), 10

Age (years), 05

Depreciation method, written  
down value

Current salvage value of old  
machine, Rs. 36,000

Marginal tax rate, 35%

Required rate of return, 15%

Proposed situation:

Fully-operated machinery

Cost of Machine, Rs. 1,80,000

Transportation cost, Rs. 3,000

Installation costs, Rs. 15,000

Expected economic life (years),  
5

Depreciation method, Written  
down value

Annual maintenance, Rs. 3,000

Cost of defects, Rs.3,000

Salvage after 5 years, Rs. 20,000

9. The Royal Industries is considering the replacement of one its holding machines. The existing machine is in good operating conditions but is smaller than required if the is to expand its operations. The machine is 5 years old, has a current salvage value of Rs. 30,000 and a remaining depreciable life of 10 years. The machine was originally purchased for Rs. 75,000 and is being depreciated at Rs. 5,000 per year for tax purposes.

The new machine will cost Rs. 1,50,000 and will be depreciated on deduction value method over 10 years, with no salvage value. The management anticipates, with the

expanded operations, there will be need of additional net working capital of Rs. 30,000. The new machine will allow the firm to expand current operations and there by increase annual sales from Rs. 4,00,000 to RS. 4,40,000; annual operating costs from Rs. 2,00,000 to Rs. 2,10,000. The company's tax rate is 35% and its cost of capital is 10%. Should the company replace its existing machine? Assume the loss on sale of existing machine can be claimed as short-term capital loss in the current year itself.

10. From the following projections of XYZ Ltd. For next year, you are required to determine the working capital required by the company.

Annual sales, Rs. 14,40,000

Cost of production (including depreciation of Rs. 1,20,000), Rs. 12,00,000

Raw material purchase, Rs. 7,05,000

Monthly expenditure, Rs.30,000

Estimated opening stock of raw materials, Rs. 1,40,000

Estimated closing stock of raw material, Rs. 1,25,000

Inventory norms:

Raw materials, 2 months, Work-in-process, ½ month, and Finished goods, 1 month. The firm enjoys a credit of half-a-month on its purchases and allow one month credit on its supplies. On sales orders, the company receives an advance of Rs. 15,000. You can assume that production is carried out evenly throughout the year and minimum cash balance desired to be maintained is Rs. 35,000.